The Library Bill of Rights and Freedom to Read are pretty much what gives the profession (and has given the profession) any real stature and moral/political force in the public arena. Vague, vanilla-euphemizing blandness as a statement of "core values" weakens our basic credibility as a profession.

Having said that, it isn't really a mystery why this is being pushed forward within ALA. PLG and SRRT have taken ALA and its divisions to task for betraying core values (as embedded in ALA policies and the two statements to which I've referred). ALA and ACRL leadership specifically have either been embarrassed or have been forced into actual, real-live discussions about the profession's values and how we might or might not put them into action. ALA leadership continues to see this as a threat and/or a distraction to the profession's "real" work, and so wants to define it out of existence. ACRL did the same thing with its "Strategic Plan" restrictions. This is political backlash, pure and simple.

Hey folks, its not like we (progressives) actually win most of these battles/issues. Now along comes a bland "core values" statement which will provide verbal cover when an issue is raised, or define it out of existence. (I can see it know: "Well, intellectual freedom might be really, really core for academic librarians, but as for school or public librarians, we have to adapt and bring a different emphasis to that 'core' value."") The startling thing is that ALA leadership is willing to distance itself from the landmark positions which have been its only base of public power and credibility in order to avoid taking positions or having internal debate. Stunning. Don't amend, defeat it.

John Buschman

Returning a Stare: People's Struggles for Political and Social Inclusion

by Shiraz Durrani

"The native, the exotic, the victim, the noble savage, is looking back, returning a stare." Derek Walcott (1999) What the Twilight Says

Public Library Policy and Social Exclusion: Project Statement

In the autumn of 1998 the British Library Research and Innovation Centre and the Library and Information Commission (now called Resource) jointly agreed to fund research exploring the role of the UK public library in combating social exclusion. The research is based at Leeds Metropolitan University School of Information Management and is being conducted in partnership with two UK library authorities - the London Borough of Merton and Sheffield MDC - and with support from an independent consultant. It is planned that the research will be completed by summer 2000, when a final project report and policy briefings and guidelines will be produced.

The overall aim of the project is to investigate the potential value and impact of the public library in overcoming social exclusion. Empirical research will comprise a survey of local authority policy and provision together with six detailed case studies designed to highlight both good practice and the problems of policy formulation and provision. In addition, in order to explore both the broader issues underpinning the study and the record so far of public library policy in this field, we have undertaken a series of exploratory working papers. These papers aim to both clarify the core concerns of the research and to stimulate discussion and debate.

What follows is one of these papers. We should make it clear that papers are internal working documents intended as interim position papers, which report on work in progress. They are in no way meant to represent a final or agreed position for our study, or in any way represent the position of our sponsors, the Library and Information Commission. They are, in the main, the work of individual members of the project team and individual authors are wholly responsible for their content. However, because the papers explore a wide range of themes relevant to our research, we are keen that they are widely read and commented on and we are therefore pleased to make them available to those who request them. Most advance a particular perspective or argument and, in this sense, the papers are deliberately intended to further or generate discussion and debate. We hope that they will be read in this spirit and we would welcome feedback in the form of written comments or contributions. If readers would like to help with the project in this, or any other, way, we would be more than pleased to hear from you.
People’s struggle is primarily waged around satisfying basic material needs for survival: food, clothing, and shelter. The seriousness of exclusion facing a large part of world’s population is shown in the fact that “half the world’s people lack basic sanitation services, while more than a billion lack drinking water – and in much of the developing world these numbers are rising.” (Ghazi 1999).

Two broad characteristics in every capitalist country are a sharp social division along class lines and a class struggle with varying degree of intensity. At the economic level, these struggles can be seen as struggles for inclusion in the share of national wealth, to own land and resources, to have a decent job with a living wage. At the political level, the struggle is for inclusion in the decision making process. At the social and cultural level, the struggle is to have the right to belong to a particular nationality, to use people’s own language, and to practice one’s own culture. The rights to organize, to get relevant education and information and to benefit from technological achievements are rights for which many excluded people have often given their lives.

Public libraries have an important role to play in these world-wide struggles of the people of all nationalities and all countries. Yet as international finance consolidates its stranglehold over lives of people and countries following the end of the so-called cold war, national governments and local authorities are being forced to follow the social and economic policies laid down by international finance and its agencies, the International Monetary Fund and the World Bank. The resources available to governments to support education, information and knowledge through public libraries are consistently shrinking. The relentless drive towards “privatization” results in an ever-reducing role of local authorities by decreasing the funds available to them to run social and educational services such as public libraries. While the international finance capital can tolerate Mobotus, Mois and Marcoses who drain away huge proportions of national wealth, it cannot tolerate a relevant information and education system that can liberate people from their bondage to international finance.

This does not imply that people have given up their struggle for a relevant information system. While their main struggle is at the economic level, the provision of relevant information and education is considered essential for success in people’s struggles everywhere. There is a general recognition that no liberation can be won without getting control of the means of mass communications.

A note of warning needs to be made here: when looking for relevant information systems among those struggling for liberation, we should not expect to find magnificent buildings with huge bound volumes, nor clean lines of the latest computers and networks. The resources for these have long gone to sustain fabulous lifestyles elsewhere. What we will find instead is a highly sophisticated network of information flows using whatever technologies are readily, cheaply and locally available. The lesson to be learnt is that it is not the high gloss ICT (information and communications technologies) products that are needed for people to be included in the social, political and economic lives of their countries. After all, with all the wealth that USA and Britain have, they have not even begun to address the problem of social exclusion. Struggling people everywhere are taking steps to end their exclusion in a long struggle.

The process of exclusion is evident in all capitalist countries. This is not accidental, as the division of society into classes implies that some people are “over-included” while others are excluded from social, political and economic life. The process of exclusion has been accelerated in the last part of this century with the collapse of the USSR. Capitalism is now free to extend and intensify its ideology of “profits before all else.” The process of globalization of this period has created its own record of social exclusion.

Globalization and exclusion have had a profound impact on the information field. We need to see what these terms mean and exactly what effects they have had on the information field.

Social Exclusion

Social exclusion is a concept proposed by the social policy think-tanks of the European Union’s Commission, and adopted by the United Nation’s International Labour Office. Castells (1998, p.73) describes social exclu-
It is worth remembering that it is not only individuals and individual communities that are excluded from enjoying economic benefits that a society is capable of generating. Entire countries and regions are often excluded, for example Sub-Saharan Africa with its 500 million people. The reason for this exclusion can be explained in the context of the development and expansion of capitalism world-wide. Castells (1998, p.74) says that these regions are excluded because they are non-valuable from the perspective of informational capitalism and they do not have significant political interest for the powers that be and so are bypassed by flows of wealth and information, deprived of the basic flows of wealth and information, and ultimately deprived of the basic technological infrastructure that allows us to communicate, innovate, produce, consume, and even live, in today's world. This process induces an extremely uneven geography of social/territorial exclusion and inclusion, which disables large segments of people while linking up transterritorially, through information technology, whatever and whoever may offer value in the global networks accumulating wealth, information, and power.

It is thus clear that exclusion is not an isolated phenomenon, an unexplainable side effect of global development. It is in fact an essential outcome of capitalist development and is allowed to continue as a basis for the development of capitalism. A sobering fact that forms the background to our discussion is worth mentioning here: the world population is 5.9 billion. Out of this, 800 million people are hungry today - excluded from the very basic means of staying alive (Pretty, 1999). The world already produces enough food to provide everyone with a nutritious and adequate diet - on average, about 350kg of cereal per person. A clue to understanding causes of world hunger is in these facts: The poorest, 6% of the world's population share just 4.5% of the world's income, and 20% of the richest share 83% (Brittain, 1999).

Capitalism does not distinguish between the North and South in inflicting exclusion on people. It is not only in the poorer, industrially undeveloped world that exclusion exists. In USA, for instance, "the human rights situation is such that the social vice whereby the rich get ever richer and the poor get ever poorer has reached its extreme; tens of millions of vagabonds, beggars, destitute, and unemployed wander on the edge of their basic right to live" (Democratic People's Republic of Korea, 1999). Yet
USA boasts the most advanced industrial and electronic base in the world, creating unbelievable wealth for a small proportion of its population. It is not beyond the realm of possibility to eliminate exclusion if economic and political will existed. It is the financial/industrial capital, which, in USA as well as internationally, opposes such elimination.

Globalization

By its very definition, capitalism divides people along class lines. Working class people as a whole are historically excluded from enjoying the social wealth created by their labour. Hence the system creates a class that is automatically excluded from wealth, power, education and information. But this process of exclusion has been intensified in recent years. There has been a qualitative change in the process of social exclusion in the last quarter of this century on a global level. Castells (1998, 1) explains these changes as a technological revolution, centred around information (which) has transformed the way we think, we produce, we consume, we trade, we manage, we communicate, we live, we die, we make war, and we make love: a dynamic global economy has been constituted around the planet, linking up valuable people and activities from all over the world, while switching off from the networks of the power and wealth, people and territories dubbed as irrelevant from the perspectives of dominant interests.

Capitalism began a new phase with the end of the international communist movement in the 1970s and 1980s and used the networking logic of the Information Age. Capital, no longer having to contend with opposition from socialism was now free to roam the world wherever excessive profits were to be made. While this aggressive phase of capitalism resulted in increasing economic growth in some countries and regions, its own logic ensures that millions of people and large parts of the world remain excluded from growth. Many areas have thus experienced a decline in national product as capital moves out of less profitable countries and regions. The social and economic consequences of this global search for profit inevitably leads to marginalizing and excluding millions of people around the world.

An important qualitative change brought about by globalization is the change in the balance of power between labour and capital. Sivanandan (1999) explores the causes for the change and the shift in balance of power:

The technological revolution of the past three decades has resulted in a qualitative leap in the productive forces to the point where capital is no longer dependent on labour in the same way as before, to the same extent as before, in the same quantities as before and in the same place as before. Its assembly lines are global, its plant is movable, its workforce is flexible. It can produce ad hoc, just-in-time, and custom-build mass production, without stockpiling or wastage, laying off labour as and when it pleases. And, instead of importing cheap labour, it can move to the labour pools of the Third World, where labour is captive and plentiful and move from one labour pool to another, extracting maximum surplus value from each, abandoning each when done.

All of which means that the relations of production between capital and labour have changed so fundamentally that labour (in the developed capitalist world) has lost a great deal of its economic clout, and, with it, its political clout. And that in turn gives a further fillip to technological innovation, and imbibes capital with an arrogance of power that it has seldom enjoyed since the era of primitive accumulation.

Thus globalization serves the interests of a minority rich elite which controls the wealth and resources of the “global world.” As Lazarus (1999, 97) says “globalisation directly serves the interests of some people and that there is an intricate structural connection between the obscenely burgeoning prosperity of this minority and the steady immiseration of the vast majority of the world’s population.”

The social, political and economic control over the majority world by forces of global capital has resulted in massive poverty — total “social exclusion” — for a majority of people. Sivanandan (1998, 14) describes the reality of the new globalized world:
Today, there is not even the seedling vestige of an independent economic life. Agriculture has ceded to agribusiness, food production to the production of cash crops, staple foods like rice to cheap foreign imports like wheat. Education, the staple diet of Third World countries' economic and social mobility, has been priced out of the reach of the poor to produce an elite, which owes allegiance not to its own people but to "opportunities in the West." The farmers have no land, the workers have no work, the young have no future, the people have no food. The state belongs to the rich, the rich belong to international capital, the intelligentsia aspires to both. Only rebellion offers release. Hence the insurrection when it comes is not class but mass, sometimes religious, sometimes secular, often both, but always against the state and its imperial masters.

In the meantime, globalization destroys workers' rights, suppresses civil liberties and negates democracy. It dismantles the public sector, privatizes the infrastructure and determines social need. It free-floats the currency and turns money itself into a commodity subject to speculation, so influencing fiscal policy. It controls inflation at the cost of employment. It creates immense prosperity at the cost of untold poverty. It violates the earth, contaminates the air and turns even water to profit (Sivanandan, 14).

In effect globalization has created deeply divided societies (both in the Capitalist developed countries as well as in the majority world) – what Sivanandan (15) calls "that third of society that Information Capitalism and the market have consigned to the underclass as surplus to need" and which Hutton (1995) calls "the absolutely disadvantaged" 30% of the "thirty, thirty, forty society."

These developments have resulted in an increased social exclusion for an increasing number of people. Kundnani (1999) explores the dynamics of social exclusion:

The relationship between the wealthy and the poor is changing from one of exploitation to indifference. The role of the nation is changing from that of mediator between the nation's labour and capital to establishing the right infrastructure for foreign investment. The axis of power is shifting from exploitation of poor nations by rich to the indifference of a global elite in every nation towards the increasing poverty of their own people.

Gray (1998) records the social effects of globalization – "over a hundred million peasants becoming migrant labourers in China; the exclusion from work and participation in society of tens of millions in the advanced societies; a condition of near near-anarchy and rule by organised crime in parts of the post-communist world; further devastation of the environment."

Castells dates the forces of globalization and informationalization from the end of Soviet communism and the "hurried adaptation" of Chinese communism to global capitalism. Previously, the 1917 Russian Revolution and the international communist movement had been the dominant political and ideological phenomena of the twentieth century. Castells sees the end of the Soviet Union as resulting from its inability to "manage the transition to the Information Age."

Kundnani (1999, 49-50) sees "the economic paradigms of the industrial age in the process of being replaced by new paradigms of the globalized, information age." He says:

Developments in information technology since 1970s have made possible new forms of economic organisation in both manufacturing and also in media industries, which have undergone substantial changes in the last twenty years. The huge growth in the spread of digital telecommunications over the last ten years has accelerated this process, leading us to the brink of a new era of capitalist development. One aspect of these new forms of economic organisation is the process of globalisation.

Elliott (1999) looks at the contradictions created by globalization and technological developments at the end of the second millennium:

This is the age of the Internet, yet 80 per cent of the world's population have never made a phone call. This is the age of democracy, yet the world's richest three men have assets that
exceed the combined GDP of the 48 poorest nations.

Muddiman (1999) sums up the relation between capitalism and social exclusion:

The key thing is that the “Information Revolution” has actually made things worse. The “Information Society” is not just neutral or “up for grabs,” but actually bound up with the forces that perpetuate exclusion and intensify it.

This intensification of exploitation of the majority world has created a corresponding intensification of contradiction within countries and globally. People throughout the world are struggling against increasing exploitation and against capitalism as a whole. Thus as globalization creates the global capitalist, so it also creates conditions on a global scale for resistance to it. It is this resistance to capitalist super-exploitation, to the total social exclusion, that we now turn to.

**Resistance to the New Global Disorder**

Globalization is unleashing contradictory forces that provide the dynamics of life at the end of the second millennium. The tremendous possibilities for improvements for a better life for all are reduced to the reality of marginalization and exclusion for the majority.

On the one side, the levels and capacity of production are increasing at a tremendous pace with immense capacity to satisfy material needs of all people. There is greater scope to communicate on a global level in an increasingly efficient way. New creative and cultural activities are possible at a scale not even thought of 20 years ago. Increased productivity has the potential to transform the lifestyles of people by increasing leisure time.

On the other side, is the fact that such possibilities are available to only a minority of countries, societies and individuals. As the world is dramatically divided in ever sharper class divisions, the majority of working people are excluded from all the wealth and possibilities made possible by the increased capacity to produce wealth. Castells concludes, “globalization and informationalization are disenfranchising societies.”

With the exception of a small elite, “people all over the world are losing control over their lives, over their environment, over their jobs, over their economies, over their governments, over their countries, and over the fate of the earth” (Castells 1997, 69).

The resistance by those who have lost control over their lives is resolving this basic contradiction. Thus “resistance confronts domination, empowerment reacts against powerlessness, and alternative projects challenge the logic embedded in the new global order, increasingly sensed as disorder by people around the planet.” (Castells 1997, 69).

It is however an aspect of globalization that information about resistance itself has also been marginalized and banished from the mass media controlled by the same global controllers. Thus begins people’s resistance at the level of information and communication. The struggle then is not only to end poverty and exclusion but also to end the embargo on progressive information about the struggle of people around the world to end their exclusion.

It is obvious from the previous section that social exclusion is not an accidental outcome of some misguided policy. It is a natural outcome of capitalist development in the period of globalization, which has entered a new phase in the last quarter of this century. It affects the “developed” capitalist countries as well as the non-developing majority world. The struggle of the people around the world to be included in the distribution of products, which sustain life, is also global. It is global in two senses: One, in every country the marginalized and excluded people are struggling to be included in the economic, political and social life of their country. Secondly, the struggle is global in the sense that there is an increasing co-operation by people in different countries to work together on joint campaigns as their struggles and causes of their exclusion are also linked.

Before the collapse of the Soviet Union, people’s struggle everywhere were primarily defined by the presence of the two super powers. People’s struggles were clearly a struggle for liberation from capitalist marginalization with a hope of creating a new society based on social justice and for socialism. With the material, ideological and symbolic support of Soviet Union and Eastern Europe gone, and with China increasingly adopting
capitalism, the struggles of people have undergone a qualitative change.

These struggles take place in the “developed” as well as the majority world. Sivanandan (1999, 15-17) examines both these struggles:

In the developed countries, political power is diffused and mediated, and dissidence centres around specific issues. Resistance, therefore, takes on the form of protests and demonstrations and direct action politics – over the opening of a motorway through the green belt, say, or the closing of a local hospital or the destruction of civic amenities by property speculators or the growing of genetically-modified crops by food speculators. Although, at the outset, such resistances tend to be ad hoc, sporadic and disconnected, they form the basis of the alliances and larger resistances that follow – as, for instance, over the poll tax when thousands of people from diverse campaigns found common cause against an unjust tax. And as transnational corporations continue to integrate vertically and horizontally into a privatised network of power, direct action campaigns are themselves integrating issues and becoming international – as, for instance, in the battle against Shell by ecological groups over the North Sea and the Ogoni people in Nigeria.

In the Third World, political power is concentrated in the hands of a few and is naked, and dissidence solidifies around basic needs. Hence, resistances take the form of spontaneous uprisings and/or mass rebellions spurred on by indigenous movements sometimes, and sometimes by peasant and worker struggles.

Resistance on a global level to forces that create social, political and economic exclusion is intensifying as we come to the end of the second millennium. The combatants are peasants, workers, intellectuals, academics, and many others. The important qualitative difference in their resistance is that they are united, articulate, organised and are able to use the latest technologies in support of their resistance. Their target is no longer just the local tyrants, dictators and financiers. They have targeted the worldwide network of transnational companies, official bodies, unfair treaties and speculators who use the neutral image of UN to hide their real motive of mega-profits.

In the following section, we look at some examples of resistance to social, political and economic exclusion by people around the world.

The Battle of Chile

The control over mass media by a few transnationals has resulted in people’s history either hidden from view altogether, or distorted to such an extent that events become non-events, heroes become villains, and atrocities against people never see the light of day. But once again the courage of individuals and organizations fighting oppression and exclusion has used appropriate technologies to give people’s history its rightful place – center stage.

Patricio Guzman’s documentary film, The Battle of Chile: The Fight of an Unarmed People is an “epic of reportage on the events that extinguished democracy in Chile in 1973” (Pilger 1999). It was shown at the Human Rights International Film Festival in London in February 1999. The film is in two parts: Part One is entitled The Insurrection of the Bourgeoisie (1975) and Part Two, The Coup d’Etat. Guzman and five colleagues who made the film were detained and tortured in Chile during filming (Hattenstone 1999). Guzman made a sequel, Chile, Obstinate Memory which reveals that after the film was smuggled abroad, the cameraman, Jorge Muller was arrested, and taken to a torture camp, where he “disappeared” until his grave was found years later.

The film records the events in Chile from 1972 onwards – on the streets, with the student unions, and in the factories, “to document the melodramatic reality of revolution. Guzman and his crew were there to record every significant event, every tiny speech, every road block, in the last year of Allende’s rule.”

The reason for the banning of the film in Chile even today and the reasons behind the horrific events in Chile are revealed in the films. Pilger (1999) says that the film reveals the hidden force behind the events in Chile:
Muller's camera traces the contours of faces, revealing the freemasonry of deception, lies and false hope. Pinochet is brought into the government; in his shadow are 250 terrorist groups backed by Washington. Almost everything now is backed by Washington. The CIA finances the truck operators' strike; William Colby, the CIA director who ran the terrorism of Operation Phoenix in Vietnam, pointedly refuses to deny that the invisible hand is his. A popular television channel broadcasts anti-government bile; it is run by the Ford Foundation. At sea, American warships make contact with the Chilean navy."

The films play an important role in restoring history to the people of Chile. When Guzman returned to Chile, he was shocked by the collective amnesia of his people. "If you go to a bookshop to buy history books, there are more-or-less 12 books about the history of Chile and you look through the chapter on Allende and there are 12 lines or 14 or 20. It is a sign of the terror Pinochet created." (Hattenstone, 1999). The historical significance of Guzman's films is obvious. The brutal regime that murdered Allende was backed by the US military-financial establishment. Both want to drown people's memory of Allende and his achievements, including popular democracy, health and education. Guzman shatters the walls of silence and distorted reality created by Allende's enemies and "celebrates the truth that the universal phenomenon of resistance continues."

The people of Chile suffered years of torture, "disappearance" and death to assert their right to shape their own destiny, to be included on the stage of history. Their sacrifice is recorded for all by Guzman and his colleagues. The next generation learns from the lessons of history, ready for new sacrifices. The struggle for social inclusion is indeed a bloody one.

It is obvious that no public library will be able to document openly state oppression against its own people. Yet it is important that library workers do not use this as an excuse for not recording, preserving and making available, at a later stage, records of events taking place around them. The film crew managed to do this and there are obvious risks they faced. But if library workers are part of the people they seek to serve, they face similar risks anyway. If they cannot become activist-librarians, the least they could do is to join hands with activists to ensure that the library's functions are kept in the forefront of the struggle. Perhaps library and information workers need to study the examples of journalists who often risk their lives in the course of their professional work. The concept of risk and danger in professional work needs to be incorporated in the core values of the LIS profession if it is to be socially relevant.

The Video Activist

The use of cameras and videos in support of struggles has a long history. Photo-documentation of events as they happen gives an instant authenticity to events. They are also more accessible to communities which may have been kept away from literacy skills. For the first time, activists themselves take control of the medium and present news from their own point of view. As Undercurrents (1998) says:

The video magazine is an alternative news distribution outlet that sets out to challenge mainstream definition of news. Undercurrents relies on volunteer video activists using domestic camcorders. Ignored but important local issues now can have an international audience.

One example of how Undercurrents allows free flow of alternative news was in No. 8 where the Kurdish Workers Association shows a short documentary on Leyla Zana, an MP in the Turkish Parliament. The commentary sets the scene:

Leyla Zana is the first Kurdish woman to become a member of Parliament in Turkey. In 1994, she was sentenced to 15 years in prison for supporting the rights of the Kurdish people. This film includes extracts from letters she wrote while in prison, showing her courage and determination to continue the struggle against injustice.

The visual images, the commentary and the voice of Leyla bring to life a situation that Western business interests and the mass media which supports it would rather suppress. As Tony Benn says (Undercurrents 8), "I think Undercurrents is doing a marvellous job because you're providing [news that you do not see] in the media and with that little box of tricks you
can beat Rupert Murdoch and John Birt and CNN and NBC and you've got to do it.” It is an alternative voice and image that needs to be heard and seen.

Libraries need to pay more attention to forms other than printed books: sound recordings, photographs, video filming, recording and preserving oral histories should become important forms that they actively collect and promote.

**The Alternative Davos**

The Alternative Davos was set up by Ahmed Ben Bella, the former President of Algeria and is supported by some of the best organised mass movements in the majority world – such as the landless of Brazil (MST), led by Mario Luis Lill; the organizations of Indian farmers; the National Federation of Peasant Organizations (Fenop) in Burkina Faso, as well as the substantial social movements in Europe, especially in France.

The Alternative Davos got together to challenge the meeting of the global financial elite as they met in Davos. “It was the first time that the world’s economic and political powers had had to confront the intellectual challenge to their fundamental premises on their own doorstep.” (Brittain 1999).

Prof. Riccardo Petrella explains the agenda of the Alternative Davos:

> What is at stake is the right to life – the right to water, housing, food, that is what the battle over international financial institutions is all about. We need a new social contract, which rejects the poverty created by the existing system.

> The privation of education, the concentration of information systems, the control of intellectual property rights – all of these threaten a world in which the dominant powers control even how we conceive our world. (Brittain 1999).

The Alternative Davos attacked the power of the transnational companies, the Bretton Woods institutions, and the speculators. It called for the imposition of a tax on capital movements; the cancellation of all majority world debts; the replacement of the International Monetary Fund and the World Bank with a democratic UN body. No longer are the financial controllers of the world able to sit in isolated splendour planning world plunder. Resistance has reached their doorstep.

**Protest and Campaign Movements**

Various protest and campaign groups have now started using both, the over-ground and underground, alternative press to mobilize their supporters and disseminate their information. The availability of relatively cheap and easy means of communication that the Web and e-communications allows has revolutionized the way protest and social justice movements can be active. This has given new power to united and organized forces of those struggling against transnational companies and their Western financial supporters. Vidal (1999b) gives some examples of how the protest and campaign movements use the electronic media:

Twelve environmental justice protesters and a video activist walked into Shell UK’s London HQ and occupied three offices on January 11, 1999. Almost the first thing that the *Undercurrent* reporter did was to set up his small digital camera and link it to a palm-top computer and a mobile phone. Despite Shell turning off the electricity and cutting the phone lines, within minutes he was broadcasting the protest live on the Internet, and e-mailing to the mainstream press.

The campaign to stop the Multilateral Agreement on Investment (MAI) depended on the Web and spread like wildfire. The MAI was being debated in secret by OECD countries and would have been nodded by Western parliaments, giving massive legal and economic advantage to transnational corporations around the world. Once a French NGO exposed what was going on, more than 600 citizens’ groups, including unions, workers parties, consumer organisations, development and environmental, groups in dozens of countries were exchanging information, co-ordinating opposition and alerting politicians, the media and civil servants. In the end MAI had to be abandoned.
Thus the Web technology which is being used by speculators to acquire massive profits by “whizzing trillions of dollars around the world every day” has now become the most potent weapon in the toolbox of resistance to globalization and the rampant free market. It has given instant information to activists around the world. “Small” events in one part of the world get immediate world-wide exposure, which leads to massive global campaigns within days or even minutes. The days when information was controlled by a few who disseminated only those aspects considered “safe” are over.

Public libraries need to pay attention to underground and alternative material, which are becoming the main communication media for people struggling for change. The possibilities of cheap and easy means of communication that the Web and e-communications allow need to be harnessed by libraries to acquire, store and disseminate information that the struggling people consider relevant. Those who are active in the struggle have already adopted these technologies as tools for their struggles. If libraries are to be considered partners in the people’s struggles, they will need to accept the new media, not to satisfy the business and other needs of the “already rich,” but for the needs of the socially excluded.

The Adivasis and Social Exclusion

It is instructive to see social exclusion from the point of view of the Adivasi of the Nilgiri Mountains in Tamil Nadu. They struggle against transnational companies such as Unilever which evicts them from land they have lived and worked on for generations. Marcel-Thekaekara (1999) compares the Adivasi experience with the struggle against social exclusion in a number of other countries:

The experience of those struggling against social exclusion among the housing estates in the inner cities of England and Scotland: In Easterhouse housing estate in Glasgow considered “Europe’s worst slum,” the reality of poverty included the fact that “most of the men in Easterhouse hadn’t had a job in 20 years; they were dispirited, depressed, often alcoholic. Emotionally and mentally they were far worse off than where we worked in India; [we saw] underdeveloped Scottish children – a whole generation were growing up a head shorter, smaller than their parents and grandparents. Malnutrition in Britain!”

The struggle of the Aboriginal Australians: “Our people in Tamil Nadu were shocked beyond words by the Australians’ stories of children wrenched from their families, of the treatment meted out to them by the white Australians.” For months afterwards the Adivasis talked about the Aboriginal Australians’ visit: “Poor people, how they’ve suffered” they said. “Our problems are nothing compared to what they’ve been through.”

The Adivasis visited the “super-developed Germany” but they were not impressed. They did not hanker after German consumer goods, and were speechless when they saw an old people’s home, saying, “we must ensure that such things never happen in our society.” They were shocked at the spectre of unemployment that haunted the society. Yet they admired the fact that everyone treated them with respect and dignity, as equals.

For those struggling against social exclusion, satisfying basic material needs is obviously an important concern. But for many, the notions of wealth do not equal possession of money. Wealth to the Adivasis is “our community, our children, our unity, our culture, the forest.” Marcel-Thekaekara (1999) comments, “We realised that the Adivasis didn’t see themselves as poor. They saw themselves as people without money.”

Their contacts with other struggles around the world provided a new source of strength, which is a result – an unplanned one, no doubt – of globalization: solidarity of people struggling against exclusion, exploitation and oppression in different parts of the world. Marcel-Thekaekara (1999) quotes Bornman’s speech in the village square after his overseas visit:

Unilever is very powerful. But the days when Adivasis were totally powerless are over. We now have friends in Germany and UK. If we tell them what Unilever is doing here they will start a campaign to inform all the people of Europe to stop...
buying Unilever tea. They will fight on our side. We are not alone.

As Marcel-Thekaekara (1999) says, “The global links between people usually considered poor, and therefore powerless, had made a difference.” Thus globalization which brought poverty and powerless to every doorstep in the world, also brought the means of overcoming the very poverty and powerlessness on which capitalism thrives. New battles lines are drawn. Combatants of a new generation take on the new struggles.

Public libraries in Britain and other “developed” countries need to examine their work practices, outlook, mission statements with a view to making them less Euro/USA-centric. There is an assumption in the profession that the “Western” model of public libraries is the best. This model has failed to stop the exclusion of perhaps a third or more of our populations from the informational world. It is time we asked for some technical expertise from those Majority World countries which have had more success than ourselves in providing a relevant educational and information service.

We need to question and challenge the static role that public libraries have acquired in Britain. The class bias in public libraries is analysed by Pateman (1999) who says,

There is plenty of evidence to suggest that, while public libraries are used by all social classes, they are a predominantly middle class institutions...the service is managed and operated by middle class people who share their middle class values with middle class library users.

Library and information science is a sanitised profession that wants to keep away from getting involved in people’s struggles, that wants to remain “neutral” while those with power and wealth gobble up an ever-increasing proportion of library budgets. Again a comparison with another profession may help to understand our real situation: NHS [National Health Service] doctors insist on the best medicine for their patients irrespective of their financial or social standing. What matters are the needs of the patients. The library profession needs to come up with a similar “needs-led” approach to satisfying information needs of people.

Glimpses from Kenyan Struggle for Political Communication

The Kenyan people’s struggle for political freedom and independence had been fought at various levels: political, economic, military, educational and communications. Before the majority of peasants and workers could be included as the mainstream of the society, they had to struggle with all means at their disposal. The battles at communications level were central to their winning the war for political independence. The lessons from this struggle add to the wealth of experiences in how to eliminate social exclusion.

Some examples of how political communication was used in Kenya as part of the people’s struggle against exclusion are given below:

The Kimaathi Tradition

Kimaathi led the Kenyan forces in the political as well as military fronts. He was elected to lead the Kenya Parliament founded as an alternative state in the liberated areas; he also led the Kenya Land and Freedom Army on the battlefield. Because of these roles he had of necessity to be involved in the communication strategy of Mau Mau. He helped to plan an elaborate underground library network in the liberated forest areas; he ensured that Mau Mau reports and documents were well looked after and preserved (it was the British forces which destroyed or hid, even to this day, much of this valuable resource); he supported the work of underground and over­ground press controlled by Mau Mau; he actively distributed Mau Mau newspapers, carrying them in baskets and travelled around the country in buses and Matatus. Kimaathi is a good role model of a library/information worker in tune with his people’s needs and struggles.

The Handbill Tradition

In the 1930s, one of the first acts of the East African Trade Union was to purchase a typewriter and a rotary cyclostyle machine. Thus began a new phase in Kenyan publishing. Previously, publishing was beyond the reach of most nationals, particularly the working class, because of the exorbitant charges for printing. The costs were high not only because machinery had
to be imported from Britain, but also the charges were kept high to discourage Kenyan publishing. Colonial settlers owned most presses and the few controlled by Kenyans could not meet the needs of all.

Thus the decision of the Union to use cheap cyclostyling was significant as it brought relevant technology within their reach. The Union developed the use of handbills, which could be produced cheaply and distributed easily without colonial censorship, formal or informal. These handbills contained information of relevance to workers about their rights, and also about union matters and activities. In addition, they carried news items of interest to workers, since not many newspapers catered for the needs of workers. The Union produced its handbills in the major worker languages such as Kiswahili, Gikuyu, Gujarati, Hindi, and Punjabi, as well as English. The easy availability of relevant news in a form and language that made it easily accessible played an important part in raising class consciousness of Kenyan workers and helped to strengthen their organisations.

A whole new set of worker activities developed around the production and distribution of these handbills. These experiences proved crucial in producing a trained cadre for carrying on trade union and political work, at the same time winning mass support for the liberation movement.

Use of Orature

The use of oral communication systems was well established before the colonial government declared a State of Emergency in 1952 to fight the armed Mau Mau. Kubai (1983, p. 98) explains how this developed:

In November 1951 the colonialists and white settlers’ newspapers stopped covering KAU [Kenya African Union] public meetings. The militants started mouth-to-mouth bush-radio information service. Songs were composed carrying revolutionary and “subversive” messages and were sung by both young and old. Kinuthia Mugiya of Olenguruone became champion in the composition of new Kikuyu songs. J. J. Gakara, among others, printed the songs into “hymn books.” Kikuyu and Kiswahili newspapers and pamphlets were started.

The need at the early stages of struggle against colonialism was to organize secretly. This was reflected in the early means of communication developed by people. The colonialist regime had kept Kenyan nationalities in isolation from each other by banning Kenya-wide nationalist movements. Thus one of the first tasks of the now developing revolutionary movement was to develop new communication links with all Kenyan people, and to do it secretly.

The Mau Mau High Command, using its organizational network at Mathare Valley in Nairobi resolved this problem. Since the largest concentration of workers was in Nairobi, a new communication network was organized from here. Workers of various nationalities were recruited in Nairobi. One aspect of their work was to act as links with their nationality areas. Thus the worker-organized Mau Mau movement established deep roots among peasantry, without which the whole movement could have been crushed by imperialism within a short time.

Public libraries need to see themselves as part of the society as a whole. People’s struggles for social justice and economic liberation are waged at various levels: political, economic, social, cultural and educational. Communications can be at the heart of these struggles, linking all the different struggles and providing a basic support mechanism. Any search for relevance will need to explore this dynamic role of libraries.

Library workers will need to become activists in the various struggles of the people, in the Kimaathi tradition. Only thus will they become relevant to the people they serve and avoid the one-dimensional approach that is the rule today. There needs to be a new debate about what being a “professional” means.

No public library collects underground and alternative material from the people’s struggles. Many important documents may already have been lost already as no organization in Kenya dare openly collect it. It is not certain if any outside institution, with the possible exception of CIA, has collected such material. (Durrani, 1997). In order to avoid losing the experiences of people’s struggle, public libraries need to have an active collection policy, possibly in conjunction with international bodies such as UNESCO.
Kurdish Resistance

“No friends but mountains” goes a Kurdish song. That indeed seems to be borne out by the plight of the Kurds people this century. Together with the Palestinians, the Kurds, as a nationality, are among the most excluded people in the world today. Both suffered at the hands of the post-First World War carve-up of their territories by Britain and France.

The Kurdish people number between 25-40 millions according to different sources. They are divided over 5 main countries: Turkey (13 million); Iran (4.8 million); Iraq (4.3 million); Syria (1 million); Germany (0.5 million); Russian Federation (0.3 million); Armenia (0.1 million). They are also spread in Lebanon and Syria as well as in most European countries in varying numbers. Yet they have no state they can call their own. Kemal Attaturk “tore up the 1820 Treaty of Sevres which had envisaged an independent area for the Kurds in Eastern Turkey and cancelled their right to be seen as a people separate from the rest of the Turkish nation” (Butt 1999). He also “swept aside their freedom of language and culture that had been written into the Treaty of Lausanne” (Black 1999). As Butt says, “The Kurds were doubly cheated after the First World War. Not only did they fail to get a state of their own, but they found their mountainous territory chopped up by the new borders of Iraq, Iran, Syria and Turkey.”

Until recently Turkey had maintained that the Kurdish nationality is “Mountain Turks,” denying them their identity as Kurdish people. Until 1991 Kurds in Turkey were forbidden to speak their own language which is made of the Sorani, the Kurmanji and other related dialects. “If people heard you talking Kurdish in the village,” Griffiths (1999) quotes Sevan Sen a London factory worker, “you would be reported and the next day in school the teachers would make you stand on one leg for half an hour or beat you.” But the use of Kurdish in education, broadcasting and publishing is still prohibited. Pinter (1999) says, “Anyone publishing, or attempting to publish an objective historical analysis of the Kurdish situation is subject to prosecution and imprisonment. Torture is commonplace, particularly in police stations.”

In Turkey, the Kurds were forced to change their names and had to call their villages and towns by Turkish names. They are “politically and economically marginalized in each of the five main countries they live” (Black 1999). According to the Turkish Parliament’s own investigation, in 15 years 4,000 Kurdish villages have been destroyed by Turkish security forces, leaving 30,000 dead, and 3 million driven from their homes (Steel, 1999). Thus their social, political, economic and cultural exclusion seems total.

Veysi Aydin sums up the plight of the Kurdish people: “The Kurdish people feel trapped. We are surrounded by fire and nobody is listening to us.” (quoted in Gillan, 1999). Even when over 30,000 people have lost their lives – most at the hands of the Turkish military – there is no urgency in the power capitals of the world to find a solution to the struggle of a people without nation.

The need to communicate among the Kurdish communities spread all over Europe becomes an important matter for the survival of their culture and social life – indeed their very identity. A strong sense of organization is one way in which the Kurdish people have overcome their lack of territorial control. Wherever they live, they tend to be highly politicized and organized. Just as the Zapatistas (see next section), they make extensive use of orature, so that news spreads fast between isolated community members within each country as well as between different countries.

However, the Kurdish community also uses modern means of communications to carry news about their struggles, their culture and their language. Publishing is an important aspect of their struggle for survival. Publications in Kurdish language are important, as it has been suppressed over the years. New publishing houses in Kurdish language material have sprung up in France as well as other European countries. These serve the needs of the Kurdish people throughout Europe.

In addition, the community runs the Med TV, a satellite television station based in London. Med TV has become the “Kurdish voice, not only in Turkey, but throughout Europe” according to Estella Schmid, the coordinator of the Kurdistan Solidarity Committee (Black 1999). Med TV played a crucial role in keeping the Kurdish communities throughout Europe informed about developments surrounding the arrest earlier this year of Abdullah Ocalan, the leader of the Kurdish Workers Party. Its
communications work was perhaps responsible for ensuring that there was widespread protest in more than 20 cities in Europe when Ocalan was arrested.

Pinter (1999) highlights a sad fact about the flow of information about the Kurdish struggle in Britain, with all the freedom of press it boasts. The Today programme on Radio 4 interviews Professor Norman Stone who describes Ocalan as a “thug.” Pinter continues,

The appalling repression of the Kurdish people in Turkey is generally unreported in the British media and virtually ignored at Government level...the issue is not simply of what is happening to the Kurds but also what is happening to freedom of expression and independent thought. Something has been occurring beneath our very noses in Turkey for years: many thousands of people confront substantial and persistent persecution and yet we read little about it in the press and our government is silent while trade with Turkey flourishes – Turkey provides rich business opportunities for all Western “democracies.”

Meanwhile the struggle of the Kurdish communities continues.

Public libraries need to become friends to all those who have “No friends but mountains.” This can happen only when they establish active relationships and communications links with people’s struggles. The real solution would be to recruit people from these struggles as librarians and information workers. Perhaps then we can start making links at national and international level with struggles of different people. Perhaps then we can start breaking down the “what’s it got to do with me” mentality among a large number of middle class library professionals.

The Zapatistas and the Electronic Struggle

The Zapatistas came to the attention of the world on January 1, 1994 when about 3000 armed men and women took control of several municipalities in Chiapas in Southern Mexico. They were the Ejercito Zapatista de Liberacion Nacional. They are Mexican patriots “up in arms against new forms of foreign domination by American imperialism.” (Castells 1997, 78). The Zapatistas staged an armed uprising on behalf of Indian rights and fought the Mexican army for 10 days before a cease-fire was declared and negotiations began.

They thus launched what has come to be known as the first “cyber” or “Net” war. “Even as the government mobilised its army to occupy the state of Chiapas and tried to deny the revolutionaries access to the mass media,” says Vidal (1999a) “they and their supporters were mobilising words and images to disseminate ideas electronically.”

The Zapatistas’ struggle is at two levels: “they fight against the exclusionary consequences of economic modernisation; they also challenge the inevitability of a new geopolitical order under which capitalism becomes universally accepted” (Castells 1997, 77). Although the struggle of the Zapatistas is restricted to a relatively small region of Mexico, the geographic and political reach of their struggle covers not only the whole of Mexico, but also the whole world. This has been achieved through a clever and sophisticated use of various aspects of electronic technology. Not only have they used computer communications, they have also proved adept “at the speedy production and circulation of videos, the genesis and compilation of pro-Zapatista interviews and music on audio tapes and CD ROM and the use of radio (both legal and pirate) and community access TV to outflank scanty and biased coverage by the mainstream media” (Cleaver 1997, 22).

The struggles of the Zapatistas could not have been waged successfully if they had not broken out of the information embargo imposed by the state. They have used electronic networks in conjunction with solidarity networks throughout the world to ensure that their voice is heard. An important reason for their success is the development of their own forms of self-organization which enables not only the use of computer systems but provides social cohesion and unity.

According to Castells (1997, 79), “the success of the Zapatistas was largely due to their communication strategy, to the point that they can be called the first informational guerrilla movement” [his emphasis]. Castells quotes Subcomandante Marcos, the Zapatista spokesperson: “We must say our
word and be heard. If we do not do it now, others will take our voice and lies will come out from our mouth without us wanting it. Look for a way to speak our word to those who would like to listen.” It was this appropriate communications policy which enabled Zapatistas to reach the people of Mexico and gave strength to their struggle.

Vidal (1999a) quotes Henry Cleaver in how the Zapatistas used the net and combined its use with “conventional” means of communications:

> Information was downloaded on to the Net, gathered from other sources and transformed into flyers, pamphlets, newsletters, articles and books detailing the torture, rape, executions and other violence being perpetrated by the police, military and the hired goons of the big ranchers. The material fuelled marches and vigils around the world.” The Zapatistas have extended the usage of the Net with their analysis of poverty, human and land rights, justice, exploitation which have now become part of the “vocabulary of new democracy movements in many countries.”

But the Zapatistas have shown that they are equally effective even when they are denied the use of mass means of communication, such as the radio and television. The struggle in Mexico has taken a new perspective with a series of “unofficial plebiscite” conducted by the Zapatistas. The first one was conducted in 1995, and the second one in 1999. Up to three million Mexicans, aged 12 and above “gave an overwhelming support to the Zapatista rebel group” on indigenous rights (McCaughan, 1999). This massive turnout was achieved without the use of radio or television coverage; nor were there posters and other advertising materials. The main method that the Zapatistas used was word of mouth and “vigorous campaigning conducted by the visiting rebel delegates.” McCaughan explains how the campaigning took place, “Five thousand Zapatistas left their homes in Chiapas a fortnight ago, visiting factories, schools, and universities, playing football, chatting to tourists, and holding a meeting on the United States border.”

It seems that it is the creativity and commitment of the oppressed people that creates conditions for their liberation from exclusion.

The Zapatista’s ability to grasp with enthusiasm new communications tech-

ologies and use them actively for their struggles holds a lesson for libraries.

Social exclusion is an essential part of capitalism and so long as capitalism survives, social exclusion, social oppression and economic exploitation will also remain. Nor can such exclusion be totally eradicated as long as the prevailing free market system ensures that economic activity satisfies the profit greed of a few rather than the satisfaction of material, educational and cultural needs of the majority of people.

Social exclusion can be eliminated on the basis of people’s determination to be included in the processes that control their own lives. Experiences from around the world indicate that excluded people everywhere struggle to include themselves in deciding their future as individuals, nationalities, communities and countries. The level of exploitation and exclusion they face decides the strength of their determination to struggle against their exclusion. They thus create the conditions for their own inclusion. They do not need to depend on outside agents to “include” them in the share of power, which belongs to them by right. Their success in the process of self-inclusion is determined by a number of factors: their class consciousness; their understanding of the causes of their exclusion and knowledge about the struggle waged by other people (hence the importance of relevant education, information and knowledge); the organizations they create as part of their struggle; their control over appropriate technologies; the availability of a correct ideology which can guide them and, perhaps the most important factor, what actions they take in ending their exclusion.

In this paper we have seen the forces that have changed the playing field on which libraries are set; we also examined some struggles waged by people from different societies to participate fully in moulding their own lives and to take control over their destinies. The lesson from this is that the struggle for social inclusion is in essence the struggle for economic, political and social inclusion. And that is where the difficulty arises, as they come into direct conflict with the forces of international finance capital. The economic interests of finance capital are in direct conflict with the interests of the people struggling for inclusion.

History records that finance capital will go to any length in order to ensure
that it continues to maintain its hold over labor and resources. It even uses the state power of powerful nations such as the USA to ensure its control over lives and resources of entire countries. Examples of Chile, Congo and Cuba immediately come to mind. The extent to which the USA has gone to suppress people’s actions to eliminate exclusion is revealed in recently published documents and in President Clinton’s apology to the people of Guatemala (Kettle and Lennard 1999):

The findings of the independent Historical Clarification Commission concluded that the US was responsible for most of the human rights abuses committed during the 36-year war in which 200,000 people died.

Thus people’s struggles for inclusion are not waged in a vacuum. They are waged against powerful economic and political interests, which seek to appropriate the wealth of the whole world – no less. In this struggle, public libraries need to decide whether they support the interests of finance capital or those of the people struggling against exclusion. One reason why libraries have failed in the past to play an active part in people’s struggles against exclusion is perhaps because they have avoided this decision and have thus quietly provided support to those opposed to people’s struggles. Muddiman (1999) gives what is probably the real reason for their failure when he says that “libraries have usually existed as part of the apparatus of a capitalist state and hence, by and large, embodied the values of that state – i.e. acquisitive individualism.”

Given this, what role can there be for public libraries? Some lessons for public libraries are suggested in the above section. In general, the examples of struggles examined in this paper show that if libraries are to be relevant to the needs of the people, they need to make a conscious decision to side with the people in the on-going struggle. The challenge to information workers is to raise their heads and be counted among people’s forces seeking to end exclusion. A new breed of activist librarians can possibly save the profession from becoming totally irrelevant to those who have been “socially excluded.”

Liberation movements everywhere have had to create new information services to serve their own needs. People’s struggles against exclusion will continue – with or without public library services. Official public libraries can fulfill a new role as information providers to people’s forces in their search for inclusion, provided there is a conscious decision on the part of information workers and decision-makers in local and central governments to support people’s liberation struggles. A cultural revolution is needed for this to happen. How to become involved on the side of the people’s struggle is the real challenge to information workers and local and central governments throughout the world.

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The Unsustainable Library: Does the Internet Really Help Us in Africa?

by Colin Darch

First, this presentation puts forward the proposition that in Africa, as in other parts of the non-industrialized world, traditional libraries of printed material may well be unsustainable. Second, and working from the assumption that the first statement is true, it argues that the advent of systems of information delivery based on ICTs (information and communications technologies), commonly known as the Internet and the World Wide Web, may not make much short term or immediate difference, for various reasons. This is a viewpoint that has been dubbed “techno-pessimist,” and is characterized by a belief that political and economic issues cannot be ignored in the search for technological solutions, and that technology inevitably reinforces existing cultural and class divides in Africa. The opposite view, held by techno-optimists, argues that massive and cheap bandwidth and connectivity will leapfrog Africa into the Information Age and huge amounts of essentially free information will rapidly become available.

Can traditional print-based libraries be sustained in Africa? So far the overall record of their performance is not hopeful. The discussion about the sustainability of the “Alexandrian model” the indefinitely growing print storehouse is not new, even in the developed world. In the proceedings of an important, but now largely forgotten conference held in 1975, the North American Daniel Gore wrote that what he termed “the unexamined faith that to be good a library must be vast and always growing” rested on “nothing more solid than mistaken intuition” (Gore 1976, 3). His insights have not had as much impact on library practice, even in the United States, as one might have hoped. As Odlyzko (1999) has pointed out, there is a massive and “understandable inertia” in developed library systems, based on the existence of huge accumulated print collections that will have to be preserved until digitization is complete. Indeed, he goes on to argue that libraries may eventually be “disintermediated” or cut out of the loop, with scholarly publishers selling information services directly to